

Launching and managing an online business just got easier and affordable.

There is no need to purchase hardware or pay large expensive software license fees. No longer will your business have to share profits on a transaction basis with your e-commerce provider. A solution is now available allowing you to pay a fixed monthly price while eliminating the limitations in design that often follows.

Blended Commerce is the new wave in e-commerce solutions for small and mid-size businesses. Blending the best of b2b and b2c e-commerce capabilities, Blended Commerce provides your business with the flexibility and scalability you need to launch and maintain an attractive and competitive online business supporting your customers needs globally.

Blended Commerce is a hosted solution maintained 24/7 by industry experts ensuring your online business is secure and meets industry payment compliance regulations. So you can relax, focus on your products, services and more importantly your customers, and know your online business will always be open 24/7.

The foundation to build and run a successful online business.

Blended Commerce provides the foundation, features and functions a business needs to design, configure, customize, manage and market your online business with success.

Blended Commerce enables you to customize and drive more traffic to your online store with built-in marketing and SEO tools. Its user friendly admin tools are also designed to make any process on the back-end administration and integration with your back-office virtually seamless and effortless.

Key Features & Functions

Store Design & Marketing

- Standard / Customizable Skins
- Search Engine Optimization (SEO) friendly
- Supports search engine XML site maps
- Google Analytics site metrics / e-commerce tracking compatible
- Multi-lingual

Shopping Cart & Checkout

- Single / multi-page checkout
- Customizable page layout
- Automatically calculates taxes / shipping

Product Catalog

- Categories, departments, manufacturers supported
- Provides auto image resizing
- Supports 3 images sizes
- Automatic image watermarking for protection
- Bulk upload via XML, Excel or database
- User-friendly wizard for managing products
- Secure store management
- Wish List supported
- Up-sell features / capabilities

Order Processing

- Email/SMS order receipt and status notifications
- Interoperable with back-office systems (accounting, inventory, shipping, etc.)
- Affiliate tracking

Inventory Management

- Receive inventory alerts when quantities are low
- Manage inventory by color, size and other variables

Customer Accounts

- Customer can view Order History
- Customer one-click re-order any prior order
- Multiple billing/shipping addresses per customer
- Recurring orders
- Customer can review / rate products

Product Promotion

- Coupons
- Gift Certificates
- Gift Registry supported
- Gift Cards (Email and physical cards)
- Site Search Feature
- Discount / Volume Pricing

Payment Processing

- Payment Applications Best Practices Certified
- Visa / MasterCard Approved
- Multiple payment methods, including Multi-currency
- Integrated with numerous payment gateways
- Integration with buySAFE buyer protection service
- Integration with your own merchant account

Shipping & Taxes

- Provides multiple shipping features / capabilities
- Integrated with global shipping carriers
- Tax rates by country, state and zip
- Set shipping rates by weight, price, location, etc.
- Shipping Tracking #'s Emailed to customers
- Allow "Free Shipping"

Security

- SSL with 128 bit encryption to shield transactions
- IP tracking/blocking to help keep out suspect customers
- Password protection for your site
- Access privileges for site administration

Customer Service

- 24/7 Support
- Online User Guide / FAQ

Reporting

- Customer / Order reports, Compatible with Google Analytics with e-commerce ROI Conversion tracking

Contact Us

Let Guru Alliance help you launch and manage a successful online business.

To learn more about Blended Commerce visit:

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